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This reviews surveys and divides the ethnographic corpus on digital media into three broad but overlapping categories: the cultural politics of digital media, the vernacular cultures of

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digital media, and the
practices of digital
media.

**Ethnographic
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Abstract This review
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the ethnographic
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overlapping categories:
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digital media, the
vernacular cultures of
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prosaics of digital
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Abstract This review surveys and divides the ethnographic corpus on digital media into three broad but overlapping categories: the cultural politics of digital media, the vernacular cultures of...

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Ethnographic Approaches to Digital Media - ResearchGate

Ethnographic and critical approaches to digital media, international mass communication, and Underberg develops and studies the use of digital media projects to. As older ethnographic films, journals, map collections, rare books

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Abstract This review surveys and divides the ethnographic corpus on digital media into three broad but overlapping categories: the cultural politics of digital media, the vernacular cultures of digital media, and the prosaics of digital

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media.

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**Ethnographic
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Gabriella ...**

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Media Coleman, E.
Gabriella 2010-10-21
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prosaics of digital
media.

**Ethnographic
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Digital Media,
Annual Review of ...**

While Internet
ethnography largely
dealt with contextual
digital fields, recent
developments in the

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realm of online research allow the ethnographic exploration of digital meta-fields and their publics. This shift recalls Marcus' appeal for a multi-sited ethnography but, in fact, goes further beyond, towards a truly 'un-sited' ethnography.

Ethnography and the digital fields of social media ...

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Media ethnography combines ethnographic methods from traditional participative observation to the tools of netnography and visual analysis. It studies different aspects of the media from the...

Media Ethnography | Request PDF

The research reported in this chapter employs an ethnographic approach to the study

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of digital literacies as
social practices (Heath
& Street 2008).

According to the
sociocultural view,
literacies are located in
people's activities.

Ethnographic

Approach - an

overview |

ScienceDirect Topics

The DERC research
community is well
known for pioneering
ethnographic methods
for critical research

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around the social implications, development and governance of digital media technologies and automated decision making systems. We take a wide-ranging scope, engaging multiple disciplines, creative and critical approaches, and strong ethics of care.

**Research Programs -
Digital Ethnography**

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ethnographic approaches to digital media, and in fact years of methodological discussions have already covered these grounds. For example, according to Anne Beaulieu's review of methodological literature, researchers tend to articulate the peculiarity of digital ethnography through four 'strategies of

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objectification'

**THREE LIES OF
DIGITAL
ETHNOGRAPHY**

From studying online
game communities,
locative and social
media to YouTube and
mobile media,
ethnographic
approaches to digital
and networked media
have helped to
elucidate the dynamic
cultural and social
dimensions of media

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practice.

**digital-ethnography
- The Centre**

Ethnography will show how digital technologies produce both new possibilities for political activism and also for state oppression, creating conditions for the commodification of music and other media and the de-commodification of those same media

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simultaneously.

Digital Anthropology
| **Cambridge**
Encyclopedia of
Anthropology

Below you find a selection of resources on digital and online ethnography - with a slight focus on anthropological research - compiled by Philipp Budka. To add and share your resources and/or references, please use

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this collaborative document.. Literature: Baym, N. (2010). Personal connections in the digital age.

Digital and Online Ethnography - A Selection of Resources ...

Digital Ethnography is a powerful, immersive approach to theorising, conceptualising and practising research in digital and data rich environments. Digital

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ethnography foregrounds the rich and shifting relationships between practices, beliefs, and media and environments.

About - DERC - Digital Ethnography Research Centre

The Digital Ethnography Research Centre (DERC) fosters cross-cultural, interdisciplinary and multi-sited research,

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especially in relation to the Asia-Pacific region.

Through research and critical engagement, we collectively seek to push the boundaries and possibilities of ethnographic practice in, through and around digital media.

digital-ethnography - The People

Differently, taking inspiration from some methodological principles of the Digital

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Methods paradigm, I suggest that the main task for the

ethnographer moving across social media environments should not be exclusively that of identifying an online community to delve into but of mapping the practices through which Internet users and digital devices structure social formations around a focal object (e.g., a brand).

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Digital Methods for Ethnography: Analytical Concepts for ...

Cyber-ethnography, also known as virtual ethnography, and most commonly online ethnography, is an online research method that adapts ethnographic methods to the study of the communities and cultures created through computer-

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mediated social interaction. Online ethnography has by far the wider use.

Cyber-ethnography - Wikipedia

The most recent social media ethnography was an analysis of Euro 2016 tournament players, and the abuse they suffered online.

The analysis looked at players and managers for England, Wales, Northern Ireland and

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the Republic of Ireland,
as well as five selected
players from other
nations.

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