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The 30 Day MBA in Marketing (2nd ed.) by Barrow, Colin (ebook)

The second edition of The 30 Day MBA in International Business thoroughly explains the current business environment, offers brand new case studies on IKEA, Ford Motors, Match.com, Shell, and HP, and is packed with links to free online resources. Chapters cover international marketing strategy, managing international organizations, selecting global strategic partners, finance, accounting, and human resource management.

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Mortgage Delinquencies Spike in the Second ... - mba.org

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more past due) for conventional loans increased 34 basis points to 3.16 percent over the previous quarter.

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